



Our community depends on a thriving Indian River Lagoon and connected, passionate individuals & corporations to keep our waters teeming with life and our mission alive. By becoming a **Love Our Lagoon** partner, you are making a powerful statement—you care deeply about the future of our environment and the people who cherish it. **Benefits include:**

Sponsor Benefits		Champion	Guardian	Explorer	Conservationist	Naturalist	Friend
		\$15,000	\$7,500	\$5,000	\$2,500	\$1000	\$500
Private Dolphin Discovery Cruise for 40							
Use of MDC Private Event Space		3 days	2 days	1 day			
E-newsletter marketing (3,000 monthly subscribers)							
Banner in Living Shoreline Area NEW							
Marine Discovery Center Event Opportunities* Impressions based on the event							
Marketing on <i>Discovery Boat</i> (30,000 individuals annually and growing)							
Website Marketing (108,000 annual visitors)							
Social Media Posts (514,000 total reach in 2024)							

**\*Marine Discovery Center Event Opportunities:**

Signature Event (Spring 2026) • Spooky Ooky Estuary (October) • Quarterly Meet & Greet  
Discovery Lecture Series (Sep-May) • Shuck & Share Program • Classroom Sponsor  
Exhibit Sponsor • Conservation Partner (Oyster Volcano & BESE Mat Workshops)  
Seagrass & Clam Nursery





# Love Our Lagoon

*A Community Partnership Program*



386.428.4828



MarineDiscoveryCenter.org



520 Barracuda Boulevard  
New Smyrna Beach FL 32169



*When you join Love Our Lagoon, you are:*

**Protecting and restoring** North America's most diverse estuary, ensuring the Indian River Lagoon remains a sanctuary for marine life.

**Inspiring the next generation**, fostering a love for the incredible creatures and habitats that make our backyard so special.

**Expanding the reach** of Marine Discovery Center's mission—bringing conservation, education, and exploration to children, families, and visitors alike.

**Becoming a force for change**, supporting hands-on, purpose-driven initiatives that leave a lasting impact on our community.

Your support makes waves—rippling through generations, shaping hearts and minds, and preserving the beauty of this extraordinary place we call home.

Please consider joining us today to protect, inspire, and make a difference.

Together, we can ensure a vibrant future for our lagoon and all who love it.

~ Chad Truxall  
& the MDC Team!

