



ShORE

SYMPOSIUM 2024

A Changing Estuary

APRIL 11 | 9AM - 4PM

Brannon Center

105 South Riverside Drive, New Smyrna Beach

Featuring Keynote Speaker **Clay Henderson**
Environmental Lawyer, Educator, & Author



Where People & Ideas Come Together
to understand and explore the Indian River Lagoon!

Join us as we bring awareness to conservation issues impacting the Lagoon and our community through the sharing of student and professional programs and projects that are making a difference.

Want to attend ShORE to learn what's going on in the Lagoon?
Are you a student interested in presenting your research?
Would you like to help us judge student presentations?

HOSTED BY



Be sure to visit our website!
MARINEDISCOVERYCENTER.ORG/SHORE



ShORE

SYMPOSIUM

2024

A Changing Estuary

SPONSORSHIP

Thursday, April 11
9am - 4pm

Brannon Center
105 South Riverside Drive
New Smyrna Beach

Event Information

marinediscoverycenter.org/shore

ShORE--Sharing our Research with Everyone--is a community event like no other, where people and ideas come together to understand and explore the Indian River Lagoon.

On Thursday, April 11, 2024, Marine Discovery Center will host a collaborative gathering of residents, students, researchers, educators, artists, creators, conservationists, business leaders and policy makers for a day of education, stewardship and community engagement. This year's event -- themed **A Changing Estuary** -- will feature Keynote Speaker Clay Henderson, Environmental Lawyer and Educator, as well as...

- Presentations and perspectives from leading IRL scientists on how the Lagoon system and management practices have changed during the last decade
- Presentations and posters from high school and undergraduate students aspiring to be the next generation of scientists and change agents in our community
- An interactive panel discussion focusing on policy and partnership opportunities for a healthier Lagoon and a resilient community

We want your company to be a part of this impactful event! Corporate sponsors are invaluable to our mission. Your support directly impacts our work to protect and restore the Indian River Lagoon and the over 4,400 species that call it home.

Thank you for taking the time to review this sponsorship package. **To ensure inclusion in print materials, we ask that all commitments be received by February 15, 2024.** Please return completed form via email or mail.

Thank you in advance for joining other compassionate business leaders in support of ShORE and our community.

Gratefully,

2024 ShORE Steering Committee

HOSTED BY



ShORE

Guiding Principles

COMMUNITY: A collaborative event that engages the community in the sharing of research, education and conservation efforts centered around the Indian River Lagoon and surrounding coastal ecosystems

EDUCATION: An opportunity for high school and undergraduate students to work with faculty and other professionals to share their research ideas, projects and programs

STEWARDSHIP: A cross section of scientists, artists, educators, conservationists, business leaders, policy makers, and other stakeholders focused on the management, care and conservation of the IRL and surrounding coastal ecosystems



Indian River Lagoon *at a glance....*

- The IRL is comprised of three lagoons: Mosquito Lagoon, Banana River and Indian River
- The full length of the IRL is 156 miles
- Annual economic impact 3.7M
- The lagoon watershed covers 2,284 square miles
- Five counties border the lagoon including: Volusia, Brevard, Indian River, St. Lucie and Martin



Sponsorship Opportunities

PRESENTING SPONSOR | \$5,000

- Designation as Presenting Sponsor in all pre-event marketing: fliers, media alerts and press releases, print advertisements, logo on ShORE webpage, social media, event emails, etc.
- Exclusive branding opportunities throughout venue, such as signage and giveaways, as well as company logo in pre-event slideshow and on all event signage
- Opportunity for on-stage address during event by company representative. Verbal on-stage recognition as Presenting Sponsor
- Reserved table seating for 8 with visible signage on table at ShORE
- Display of company poster 24" x 36" at event
- Tabling opportunity during ShORE event breaks
- 6 reserved seats aboard Dolphin Discovery post-event boat tour

PLATINUM SPONSOR | \$2,500

- Recognition with logo on ShORE webpage
- Designation as PLATINUM Sponsor with company name/logo on slideshow during ShORE event
- Recognition on email blasts (sent to 3,000+)
- Reserved table seating for 6 with visible signage on table at ShORE
- Tabling opportunity during ShORE event breaks
- 4 reserved seats aboard Dolphin Discovery post-event boat tour

GOLD SPONSOR | \$1,250

- Designation as GOLD Sponsor with company name/logo on slide show during event
- Recognition as GOLD Sponsor with company name on ShORE webpage
- Tabling opportunity during ShORE event breaks
- Recognition on all email blasts as GOLD Sponsor with link to your website (sent to 3,000+ people)
- 2 reserved seats aboard Dolphin Discovery post-event boat tour

STUDENT AWARDS SPONSOR | \$1,500

- Designation as award sponsor with company name/logo on slide show during event
- Designation as Award Sponsor with company name/logo on Awards table during event
- 2 Reserved seats aboard Dolphin Discovery post-event boat tour

TABLE SPONSOR | \$500

- Company name listed as Table Sponsor on slide show during event
- Recognition on designated table at ShORE Event
- 2 Reserved seats aboard Dolphin Discovery post-event boat tour



Yes! We want to be a 2024 ShORE Sponsor!

Thank you for supporting ShORE! Your generous contribution will help us protect and restore the Indian River Lagoon through shared research, education and community stewardship.

- ☐ **\$5,000 Presenting Sponsor**
- ☐ **\$2,500 Platinum Sponsor**
- ☐ **\$1,250 Gold Sponsor**
- ☐ **Our company is unable to become a 2024 ShORE sponsor. Enclosed is our contribution of \$_____ to support conservation and education programs through Marine Discovery Center.**
- ☐ ~~**\$1,500 Student Awards Sponsor**~~ Secured
- ☐ **\$500 Table Sponsor**

CONTACT INFORMATION

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

PAYMENT METHOD

- ☐ Please invoice me.
- ☐ My check in enclosed. Please make payable to Marine Discovery Center.
- ☐ Credit: ☐ Visa ☐ Mastercard ☐ Discover ☐ Amex

Trey Hannah, Director of Programs

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Marine Discovery Center

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